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## Social Enterprise Services

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The ICATT Social Enterprise mission is to transform marginalized community members into job creators and contributors. A social enterprise is a cause-driven business whose primary reason for being is to improve social objectives and serve the common good while still making a profit. Although profits are not the primary motivation behind a social enterprise, revenue still plays an essential role in the sustainability of the venture. In fact, sustainable revenue differentiates a social enterprise from a traditional charity that relies on outside funding in the form of donations or grants to achieve its social mission.

A successful social enterprise is one that balances the tension between upholding the social mission of their organization and maximizing the productivity of their business venture to ensure sustainability. The ICATT social enterprise programs are:

- 🌐 **Community Career Promoter** - Community Career Promoter is a volunteer-driven initiative that empowers career advancement seekers to achieve future success by using locally available resources. The program mission is to:
  - Inspire career advancement seekers to achieve their highest human potential, and serve all people who seek career advancement.
  - Host regular virtual events with a focus on inspiring individuals through sharing of career success stories.
  - Connect career advancement seekers with local career resources by referring career seekers to over 2,500 American Job Centers throughout the United States. There are more than enough local resources than people realize for the success they need to advance their careers.

- 🌐 **Jobs Unlimited Program** - Jobs Unlimited is a program that develops job creators. The program works with people who have a rare aptitude as social entrepreneurs in order to train them, incubate them, and accelerate them for creating multiple job opportunities. The benefits of Jobs Unlimited include:
  - Cost effective method of job creation
  - Exponential (as opposed to linear) growth of job opportunities
  - Empowerment of youth and women
  - Jobs Unlimited is currently run as a consortium of public-private partnerships.

- 🌐 **Career Academy Scholarship Fund** - Career Academy Scholarship Fund is a program dedicated to generating funds and making the funds available to the marginalized community members to fully participate in and benefit from the full ICATT Career Academy program.

Career Academy Scholarship Fund is a bank of cash and in-kind reserve for the benefit of those in need. The program makes it possible for marginalized community members to afford and participate in employment readiness programs.

The scholarship fund is accumulated through ICATT profits and other funding sources. This program will be made available to community members who fall through the cracks because they may not qualify for traditional funding sources.

**ICATT PROFESSIONAL SERVICES** is prepared to deploy a culturally diverse team of consultants and subject matter experts to engage in organizational and cultural transformation engagements



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## ICATT Professional Services at a Glance

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**DUNS:** 109381215

**CAGE:** 1SMV9

**NAICS Codes:** 611430, 611420, 611710, 541330, 541611, 541612, 561320

**GSA Schedule:** GS-02F-0062W through 11/24/2024

**Socio-Economic Status:** Small Business Enterprise, Certified Minority Business Enterprise (MBE), Certified Disadvantaged Business Enterprise (DBE)

**Web Address:** <http://icatt.net>



Making Your People and Data Greater!

**ICATT PROFESSIONAL SERVICES** is your partner for professional development, talent sourcing, data analytics, and societal impact needs for your organization. ICATT is certified as a minority and disadvantaged business enterprise. We are on a GSA Schedule. Our core service offerings include:

### **Career Academy**

Industry certification programs, Instructional Design, Convert Instructor-led Training into Online Learning, Custom training design, development and delivery, Continuing education programs, Human Resources, Acquisition Practices, Leadership Development, and Workplace Training.

### **Outsourcing, Staffing & Recruitment**

Deliver Subject Matter Experts (SMEs) for mission critical functions including: Information technology, Project management, Human resources, Instructional design, Finance, Acquisitions, Administrative support, Cyber security, International development, and all Out-sourcing needs.

### **Applied Data Analytics**

Data Analytics Foundation, Business Intelligence, Data Management, Data-driven Decision-making, Data Analytics Models, Advanced Analytics, Business Performance, Business Innovation.

### **Social Enterprise**

Community Career Promoter, Jobs Unlimited Program, Career Academy Scholarship Fund.

ICATT consultants are from diverse backgrounds, with more than 100 years of combined experience in our service offerings. Because of our uniqueness and experience, we pride ourselves in an approach that combines teamwork with best practices and world-class reliability, which helps organizations adapt to rapid changes in trends and technology.

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