ICATT Instructional Design, E-Learning & Related Services

ICATT PROFESSIONAL SERVICES provides full-service instructional design, e-learning development, and related services.

- **Instructional Design Services -** ICATT Team's DNA is instructional system design. We use agile instructional design methodology to produce high quality courseware and to allow rapid development. Designing for the modern classroom requires an understanding of modern instructional strategies, techniques, and technologies. Instructional design is more critical than ever.

- **Self-Paced E-Learning Development -** ICATT blends a combination of instructional design principles, educational technology, testing methodology and the psychology of learning to produce a highly engaging and self-paced course. Learning at your own speed and at your own time are two of the primary benefits to this learning approach.

- **Conversion of In-Person Training to Online Training Program -** ICATT re-imagines in-person and instructor-led training into an online program, which may include producing a blended learning or a fully online learning program. Moving your classroom programs online changes the delivery method, but it doesn't change the desired learning outcomes. It's still important for participants to learn and apply new skills.

- **Develop Remote Training Program-** ICATT considers subject matter, learning engagement methods and the remote learning platform to create an engaging remote training program. In today's global workplace, employees are scattered across cities, countries and even continents. While organizations branch out they still need to stay in constant touch with their employees, ensuring that effective communication takes place among all the team members.

- **Content Development -** ICATT combines content research and consults with subject matter experts to create a body of knowledge to produce graphically rich and culturally appropriate content. Content builds authority, engages learners, and increases the value of any training.

Our experience in instructional design, e-learning development & related services include:

- US Army – Develop remote training program on emerging and trending technology topics.
- Korn Ferry – Develop micro-learning modules on various project management topics.
- Morgan State University – Consulted with faculty in the conversion of graduate level public health program into an online education program.
- GMarie Group – Provide ongoing instructional design services in support of financial services clients.

ICATT PROFESSIONAL SERVICES is prepared to deploy a cross functional and culturally diverse team of instructional designers, graphic designers, content developers, e-learning developers and subject matter experts to support client requirements.

ICATT Professional Services at a Glance

DUNS: 109381215

CAGE: 1SMV9

NAICS Codes: 611430, 611420, 611710, 541330, 541611, 541612, 561320

GSA Schedule: GS-02F-0062W through 11/24/2024

Socio-Economic Status: Small Business Enterprise, Certified Minority Business Enterprise (MBE), Certified Disadvantaged Business Enterprise (DBE)

Web Address: http://icatt.net

ICATT Professional Services is your joyful source for professional development, talent sourcing, applied data analytics, and social enterprise. Services include:

- **Professional Development**
  Instructional Design, E-Learning, Training Services

- **Talent Sourcing**
  Outsourcing, Staffing and Recruitment

- **Applied Data Analytics**
  Data Based Decision Making, Impact Analysis, Data Mining, Data Visualization, Evidence Based Framework

- **Social Enterprise**
  Community Career Services, Career Makeover, Externships, In-Kind Based Occupational Training & Enhancing Employability

With more than 28 years of experience, ICATT's diverse team of consultants combines teamwork with best practices and world-class reliability, which helps organizations adapt to rapid changes in trends and technology.

ICATT is the home of

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